

WILD CHILD

BRAND



WHOLESALE CATALOG 2025-2026

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VINYL STICKERS



Premium Matte Vinyl



Durable and Long Lasting



Waterproof & Weatherproof



UV Protected



Dishwasher Safe

Our stickers are great for water bottles, planners, cars, laptops, windows, helmets, skateboards, bikes.... just about any smooth, clean surface you can think of!

STICKER DETAILS

Die-cut stickers are about 3" wide

All stickers are sold in sets of 10 per style

Standard sticker pricing is \$2 each/\$20 per pack

*All specialty stickers will have prices notated below SKU

MSRP: \$4.00 each

Individual sticker retail packaging is available upon request
for an additional fee of \$0.50/per sticker

To lower our carbon footprint, we make all our items in the USA.
The majority of our stickers are printed within 150 miles of our studio.

More sticker details, including individual sizes, can be found on our website
wildchildbrand.com

EVERYDAY STICKERS

STANDARD STICKER PACK SIZE: 10 PER STYLE

PRICING: \$2.00 EACH, \$20.00 PER PACK



Premium Matte Vinyl



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Cruisin' Snail
#VS121



Busy Bee
#VS122



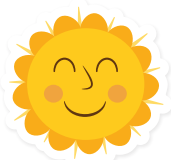
Woodland Mushrooms
#VS123



Night Owl
#VS151



Wildflowers Don't Care
#VS126



Sunshine
#VS132



Ladybug Flower
#VS168



Mixed Bag of Emotions
#VS174



Desert Dweller
#VS158



Leave it Better - Tree
#VS160



Leave it Better - Cacti
#VS161



Night Moves
Holo Vapor Wave
#VS179



Strawberries
#VS180



Change of Altitude
#VS194



Bad Apple
#VS197



Take 'er Easy Forest
#VS205

EVERYDAY STICKERS

STANDARD STICKER PACK SIZE: 10 PER STYLE

PRICING: \$2.00 EACH, \$20.00 PER PACK



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Take 'er Easy Beach

#VS206



Little Myrtle Turtle

#VS208



Sunny Rainbow

#VS209



Another National Park

#VS210



My Hobby is Bitchin'

#VS224



Go Your Own Way

#VS225



Read Banned Books

#VS227



Glow in the Dark Owl Sticker

#VS246



Retro Butterfly Sticker

#VS247



Field of Flowers Sticker

#VS248



Be Brave Sticker

#VS251



Be Strong Sticker

#VS252



Hard Things Sticker

#VS253



It's Okay Sticker

#VS254

WEST COAST/PNW STICKERS

STANDARD STICKER PACK SIZE: 10 PER STYLE

PRICING: \$2.00 EACH, \$20.00 PER PACK



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Life's Swell West Coast

#VS215



Wet Coast

#VS223



Retro PNW Sunshine

#VS119



Rain Won't Stop Us

#VS125



Life's Killer in the PNW

#VS159



Pacific Northwest 80s

#VS177



S.A.D. Champ

#VS203



Trees in the Pacific Northwest

#VS204



Pacific Northwest Sunrise

#VS221



Pacific NorthWet

#VS222



MIDWEST STICKERS

STANDARD STICKER PACK SIZE: 10 PER STYLE

PRICING: \$2.00 EACH, \$20.00 PER PACK



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Midwest Motor Inn Sticker
#VS232



Midwest Welcome Badge Sticker
#VS233



Midwest Field Sticker
#VS234



Midwest Sunset Sticker
#VS235



Midwest Wheat Sticker
#VS236



Hotdish Sticker
#VS237



Mild West Ranch Sticker
#VS238



Retro Midwest Sticker
#VS239



Keep It Fresh Sticker
#VS240



Midwest Sayings Sticker*
#VS241
*\$2.75



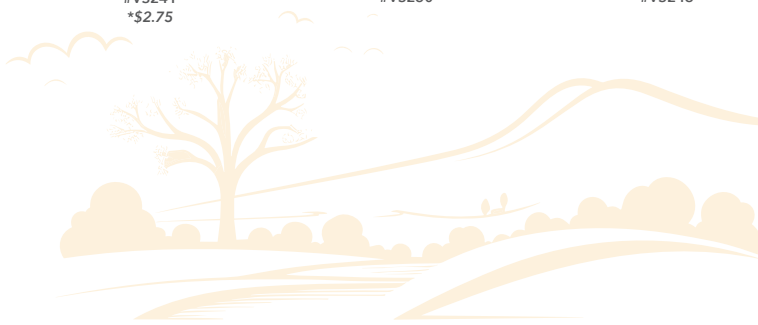
Cape Girardeau, Missouri Sticker
#VS250



Chicago, Illinois Sticker
#VS243



St. Louis, Missouri Sticker
#VS242



CALIFORNIA STICKERS

STANDARD STICKER PACK SIZE: 10 PER STYLE

PRICING: \$2.00 EACH, \$20.00 PER PACK



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Dishwasher Safe



Retro California

#VS129



1850 California Classic

Badge

#VS137



California K Style Badge

#VS139



70s State - California

#VS146



California Sunrise

#VS218



California Holographic*

#VS200

*\$2.50



California Dream

#VS130



Stay Golden California

#VS131



California Flowers

#VS150



Really Diggin' California

#VS262



Neon California

#VS265



Pipeline California

#VS267



Racing Stripe California

#VS270



Summer Camp California

#VS273



Vintage Sun California

#VS276



Totally California

#VS280

CALIFORNIA STICKERS

STANDARD STICKER PACK SIZE: 10 PER STYLE

PRICING: \$2.00 EACH, \$20.00 PER PACK



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California is Beachin'

#VS166



Joshua Tree, California
Sunset

#VS156



Palm Springs, California
Sunset

#VS157



Los Angeles, California

#VS133



Bird Rock, La Jolla

#VS195



La Jolla, California

#VS184



Pismo Beach, California

#VS183



San Diego, California Beach

#VS141



San Diego, California City

#VS140



Sunset San Diego

#VS196



San Francisco, California

#VS134



San Luis Obispo, California

#VS182



Santa Barbara, California

#VS164



Santa Cruz, California

#VS142



Santa Monica, California

#VS143



Coronado, California Sticker

#VS244

CALIFORNIA STICKERS

STANDARD STICKER PACK SIZE: 10 PER STYLE

PRICING: \$2.00 EACH, \$20.00 PER PACK



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Balboa Park, California Sticker

#VS245



Yosemite National Park Sticker

#VS228



Redwood National Park Sticker

#VS230



Sequoia National Park Sticker

#VS231



HAWAII STICKERS

STANDARD STICKER PACK SIZE: 10 PER STYLE

PRICING: \$2.00 EACH, \$20.00 PER PACK



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Dishwasher Safe



Retro Hawaii

#VS190



Hawaii Classic Badge

#VS192



Hawaii K Style Badge

#VS191



70s State - Hawaii

#VS226



Hawaii Sunrise

#VS220



Hawaii Holographic*

#VS202

*\$2.50



Maui, Hawaii Sunset

#VS186



Maui, Hawaii Island

#VS187



O'ahu, Hawaii Sunset

#VS188



O'ahu, Hawaii Island

#VS189



MONTANA STICKERS

STANDARD STICKER PACK SIZE: 10 PER STYLE

PRICING: \$2.00 EACH, \$20.00 PER PACK



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Retro Montana

#VS173



1889 Montana Classic

Badge

#VS176



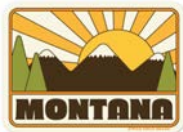
Montana K Style Badge

#VS175



70s State - Montana

#VS147



Montana Sunrise

#VS219



Montana Holographic*

#VS201

*\$2.50



Big Sky Country Montana

#VS207



Glacier National Park

#VS211



Yellowstone National Park

#VS212



OREGON STICKERS

STANDARD STICKER PACK SIZE: 10 PER STYLE

PRICING: \$2.00 EACH, \$20.00 PER PACK



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Dishwasher Safe



Retro Oregon
#VS127



1859 Oregon Classic Badge
Blue & Gold
#VS111



Oregon K Style Badge
Gold Oregon on Blue
#VS107



Oregon K Style Badge
Blue Oregon on Gold
#VS108



70s State - Oregon
#VS145



Oregon Sunrise
#VS217



Oregon Holographic*
#VS199
*\$2.50



Oregon Retro Petro Badge
Blue & Gold
#VS109



Oregon PNW Trees
#VS118



Oregon Mountains & Ocean
#VS120



Really Diggin' Oregon
#VS263



Neon Oregon
#VS266



Pipeline Oregon
#VS268



Racing Stripe Oregon
#VS271



Summer Camp Oregon
#VS274



Vintage Sun Oregon
#VS277

OREGON STICKERS

STANDARD STICKER PACK SIZE: 10 PER STYLE

PRICING: \$2.00 EACH, \$20.00 PER PACK



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UV Protected



Dishwasher Safe



Totally Oregon

#VS280



She Flies With Her Own Wings

#VS124



Oregon Coast
Pacific Northwest

#VS115



Stay Salty Oregon Coast

#VS155



It's Beachin' on the
Oregon Coast

#VS167



Retro Multnomah Falls

#VS152



Multnomah Falls Sunset

#VS153



McKenzie River

#VS103



Tamolitch Blue Pool

#VS104



Three Sisters Wilderness

#VS105



Crater Lake National Park

#VS165



Astoria, Oregon

#VS169



Face Rock, Bandon
Oregon Coast

#VS113



Bend, Oregon

#VS116



Bend, Oregon Ponderosa

#VS148



Retro Bend, Oregon

#VS149

OREGON STICKERS

STANDARD STICKER PACK SIZE: 10 PER STYLE

PRICING: \$2.00 EACH, \$20.00 PER PACK



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Cannon Beach Sunset
#VS181



Cannon Beach, Oregon
#VS170



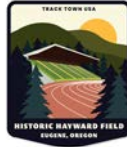
Haystack Rock
Cannon Beach Oregon
#VS171



Eugene, Oregon
#VS101



Retro Eugene, Oregon
#VS162



Historic Hayward Field
#VSLE1



Eugene, Oregon Track
#VSLE2



Track Town Sunshine
#VSLE3



Retro Track Town
#VSLE4



Neahkahnie Mountain
#VS193



Newport, Oregon
#VS135



Portland, Oregon
#VS106



Retro Portland, Oregon
#VS163



Neon Portland Rose
#VS178



Twin Rocks
Rockaway Beach Oregon
#VS172



Crater Lake Sunset National
Park Sticker
#VS229

WASHINGTON STICKERS

STANDARD STICKER PACK SIZE: 10 per style

Pricing: \$2.00 each, \$20.00 per pack



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Retro Washington
#VS128



1889 Washington Classic
Badge
#VS136



Washington K Style Badge
#VS138



70s State - Washington
#VS144



Washington Sunrise
#VS216



Washington Holographic*
#VS198
*\$2.50



Really Diggin' Washington
#VS264



Pipeline Washington
#VS269



Racing Stripe Washington
#VS272



Summer Camp Washington
#VS275



Vintage Sun Washington
#VS278



Totally Washington
#VS281



Olympic National Park
#VS213



Mount Rainier National Park
#VS214



Seattle, Washington
#VS117



Tacoma, Washington
#VS185



CUSTOMIZABLE VINYL STICKERS



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Our customizable stickers are perfect for showcasing local spots and celebrating neighborhoods. We're thrilled to offer this new product line that aligns with our mission of supporting local businesses and building stronger community ties.

CUSTOMIZABLE STICKER PRICING

25 STICKER PACK	\$3.00 each, \$75.00 per pack
50 STICKER PACK	\$2.50 each, \$125.00 per pack
100 STICKER PACK	\$2.25 each, \$225.00 per pack

More sticker details, including individual sizes, can be found on our website
wildchildbrand.com/wholesale

CUSTOMIZABLE STICKERS



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Dishwasher Safe



Neon Customizable Sticker
#VSC1



Block Letter Customizable Sticker
#VSC2



Pipeline Customizable Sticker
#VSC3



Sunset Customizable Sticker
#VSC4



Retro Sunrise Customizable Sticker
#VSC5



70s Customizable State Sticker
#VSC6



Racing Stripe Customizable Sticker
#VSC7



Vintage Sun Customizable Sticker
#VSC8



Totally Customizable Stickers
#VSC9

CUSTOMIZABLE STICKER PRICING

25 STICKER PACK \$3.00 each, \$75.00 per pack | **50 STICKER PACK** \$2.50 each, \$125.00 per pack | **100 STICKER PACK** \$2.25 each, \$225.00 per pack

CUSTOMIZABLE STICKERS



Premium Matte Vinyl



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UV Protected



Dishwasher Safe



Janis Customizable Sticker
#VSC10



Adventure Badge Customizable Sticker
#VSC11



Really Diggin' Checkerboard
Customizable Sticker
#VSC2



Summer Camp Customizable Sticker
#VSC13



CUSTOMIZABLE STICKER PRICING

25 STICKER PACK \$3.00 each, \$75.00 per pack | **50 STICKER PACK** \$2.50 each, \$125.00 per pack | **100 STICKER PACK** \$2.25 each, \$225.00 per pack

POSTCARDS

Minimum Order Quantity: 10 per design **Pack Size:** 5 postcards **Pricing:** \$1.75 each **MSRP:** \$3.50 each

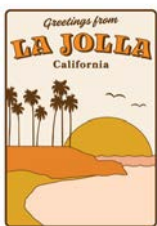


GREETINGS FROM...

Postcard details:

- measures 4.25 in. × 6 in.
- printed on sturdy paper - coated semigloss front, uncoated back
- made in the USA

CALIFORNIA
CALIFORNIA
CALIFORNIA



La Jolla, California
#PC184



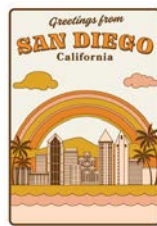
Los Angeles, California
#PC133



Pismo Beach, California
#PC183



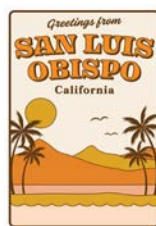
San Diego, California
Beach
#PC141



San Diego, California
City
#PC140



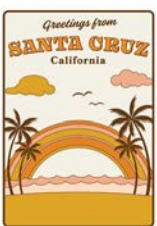
San Francisco, California
#PC134



San Luis Obispo,
California
#PC182



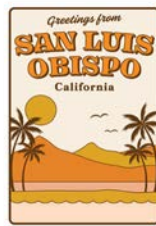
Santa Barbara, California
#PC164



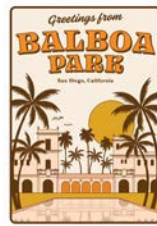
Santa Cruz, California
#PC142



Santa Monica, California
#PC143



Coronado, California
#PC244



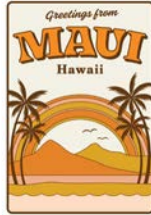
Balboa Park, California
#PC245

POSTCARDS

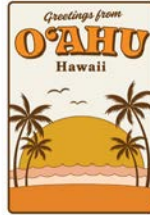
Minimum Order Quantity: 10 per design Pack Size: 5 postcards Pricing: \$1.75 each MSRP: \$3.50 each



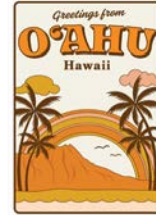
Maui, Hawaii Sunset
#PC186



Maui, Hawaii Island
#PC187

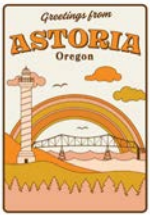


O'ahu, Hawaii Sunset
#PC188



O'ahu, Hawaii Island
#PC189

HAWAII



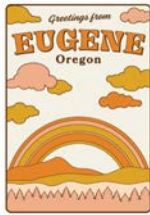
Astoria, Oregon
#PC169



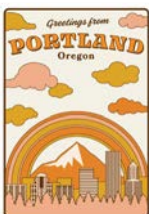
Bend, Oregon
#PC116



Cannon Beach Sunset
#PC181



Eugene, Oregon
#PC101



Portland, Oregon
#PC106

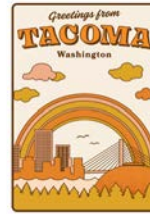
OREGON

OREGON

OREGON



Seattle, Washington
#PC117

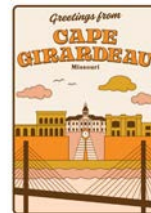


Tacoma, Washington
#PC185

WASHINGTON

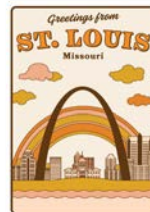


Chicago, Illinois
#PC243



Cape Girardeau, Missouri
#PC250

MIDWEST



St. Louis, Missouri
#PC242

MIDWEST

NOTEPADS

Minimum Order Quantity: 5 per design **Pack Size:** 5 notepads **Pricing:** \$6.00 each **MSRP:** \$12.00 each



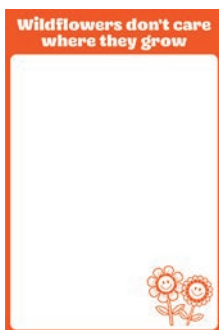
Each pad is individually wrapped with a protective sleeve. Item includes a belly band with product details. Notepads are printed in the USA.

notepad details:

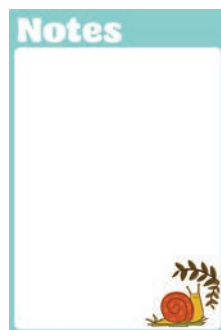
- 4" x 6"
- 50 sheets
- 70 lb. uncoated paper
- cardboard back
- full color
- made in the USA



Things to do Wildflower
#NP101



Wildflowers Don't Care Where
#NP102



Cruisin' Snail
#NP103



Woodland Mushroom
#NP104



Get Shit Done - Ladybug
#NP105



Ladybug
#NP106

GREETING CARDS

Minimum Order Quantity: 6 per design **Pack Size:** 6 cards **Pricing:** \$2.75 each **MSRP:** \$5.50 each

Description: Greeting cards are A2 size, blank inside, and are individually packaged in a protective sleeve. All greeting cards are printed in the USA.



Cruisin' Snail
#GC101



Woodland Mushrooms
#GC102



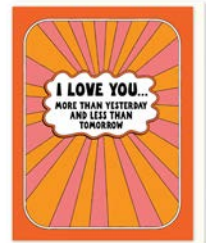
Night Owl
#GC103



Busy Bee
#GC104



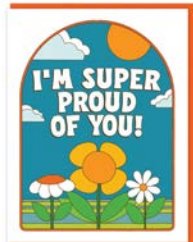
Ray of Sunshine
#GC105



I Love You
#GC106



Congratulations
#GC107



Super Proud
#GC108



Thank You - Orange
#GC109

GREETING CARDS

Minimum Order Quantity: 6 per design **Pack Size:** 6 cards **Pricing:** \$2.75 each **MSRP:** \$5.50 each



Thank You - Blue
#GC110



Happy Birthday Cake
#GC111



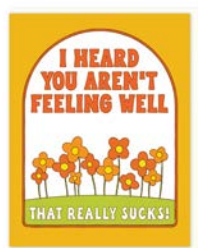
Happy Birthday Cool
#GC112



Happy Birthday Checkerboard
#GC113



Happy Birthday Gnarly
#GC114



Feeling Bad Sucks
#GC115

FLAT NOTE CARDS

Minimum Order Quantity: 6 per design **Pack Size:** 6 cards **Pricing:** \$2.25 each **MSRP:** \$4.50 each



Thank You! Retro
#NC101

Description: Flat note cards are A2 size, blank on back, and are individually packaged in a clear and compostable protective sleeve. All flat note cards are printed in the USA on cardstock and come with a kraft envelope. The front of the card has a semigloss coating and the back is uncoated.



Thank you

for browsing our catalog! Be sure to visit our wholesale website frequently, as we're always updating our collections with exciting new products.

The next few pages cover all our housekeeping items. If you have any questions or would like to chat further, don't hesitate to reach out—we'd love to hear from you!

WHOLESALE PRICE LIST

PRODUCT	PRICE	MINIMUM	PACK SIZE
STICKERS	\$2.00	10	10
*HOLOGRAPHIC	\$2.50	10	10
POSTCARDS	\$1.75	10	10
NOTEPADS	\$6.00	5	5
GREETING CARDS	\$2.75	6	6
FLAT NOTE CARDS	\$2.25	6	6

WAYS TO ORDER

our faire wholesale portal

faire.com/direct/wildchildbrand

email

wholesale@wildchildbrand.com

our wholesale website

wildchildbrand.com/wholesale



TERMS & CONDITIONS

ORDERING & PAYMENT

\$150 minimum for opening orders

\$100 minimum for reorders

Orders can be placed online or by email:

Websites: wildchildbrand.com/wholesale
faire.com/direct/wildchildbrand

Email: wholesale@wildchildbrand.com

Payment must be made by check or credit card prior to shipment. Existing customers may inquire about approval for Net 30 terms. Late payments incur a late fee of 10% per month. All payments will be processed at the time of shipment.

NEW ACCOUNTS

Standard payment terms are prepay by credit card or check. To expedite delivery, a credit card payment is recommended with the first order. All customer accounts are subject to approval by Wild Child Brand.

PRICES & PACK QUANTITIES

All prices are listed in US dollars and are subject to change without notice. Existing customers will be notified of any price changes prior to their order being shipped.

Order quantities must be in multiples of each item's requirement. Orders not meeting an item's required quantity will automatically be rounded up to the next multiple.

TURNAROUND TIME

Our typical turnaround is 5-10 business days. Due to unforeseen circumstances, turnaround times may vary. Please contact us directly if you require a specific delivery date, and we will try our best to accommodate your request.

SHIPPING

All orders ship via USPS or UPS unless otherwise specified. We do our best to ship all orders within 5 to 10 business days. All shipping costs are charged at the time of shipment and will be included in your final invoice. Wild Child Brand is not responsible for any carrier delays. International shipments may be subject to customs and/or brokerage fees.

BACKORDERS

Certain products may occasionally be out of stock. We will notify you if any items you have ordered are back-ordered. Once an item is back in stock, we will ship it immediately.

CANCELLATIONS & RETURNS

We ask that any changes to your order be submitted by email within 24 hours of submission. All orders are final. In the event that an item is missing or an order arrives damaged, please get in touch with us within five business days of receipt of the product. We will only accept returns with prior authorization from Wild Child Brand. All merchandise must be returned unopened, unused, and in its original packaging.

Email: wholesale@wildchildbrand.com

MAP PRICING

Our suggested retail prices are based on experience and customer feedback. Items may not be advertised (online or in print) for less than 25% of that suggested price.

ONLINE RETAILERS

We are currently limiting the number of online-only retailers we work with. When selling online, "Made by Wild Child Brand" must be included in the product description. Different terms may apply to online shops.

PRESS

Please let us know if you are seeking national or online press for your store using our products. Likewise, if you receive press for your store using our products, you must credit "Wild Child Brand" for the items used and inform us of the following:

- Name of media outlet
- Publication date
- Web address (if applicable)

NO SHARED MARKETPLACE WEBSITES

Reselling of Wild Child Brand products on shared marketplace websites is strictly prohibited. Accounts failing to comply with this policy risk suspension and may be held liable for damages.

TERMS

Retailers must agree to our wholesale terms, and we respectfully reserve the right to terminate any wholesale accounts that are not in compliance. By placing a wholesale order with us, you confirm that you have reviewed and agreed to the above wholesale terms and conditions

We look forward to working with you!



A LITTLE BIT ABOUT US...

Here at Wild Child Brand we love all things adventure! Wild Child Brand was born out of a love for exploration and 70s nostalgia. We create travel souvenirs, stickers, and paper goods that have a little whimsy, a little retro, and a whole lot of adventure! We are headquartered in the Pacific Northwest, with a second studio located on the banks of the Mississippi River in a charming town called Cape Girardeau, MO. We feel lucky to be able to draw inspiration from two nature-filled, magical places.

At Wild Child Brand, we are committed to reducing our impact on the environment, supporting other small businesses, and giving back to our community. To lower our carbon footprint, we make all our items in the USA. The majority of our catalog is produced within 150 miles of our studio. When possible, we package and ship using recyclable and reusable materials (our card sleeves are compostable!). When you buy from us, you are not only supporting our small business but all the other independent businesses we work with.

WILD CHILD BRAND FOUNDER

Rieke Jensen



Rieke (pronounced Ree-kay) is the owner, designer, and creative director of Wild Child Brand. She has worked as both a visual artist and a retail buyer for two decades. Her two seemingly very different career paths and a pandemic created the perfect breeding ground (pun intended) for the birth of Wild Child Brand. Knowing she always wanted to run her own business, Rieke had the ah-ha moment when things slowed, and life was turned upside down during the pandemic. She seized the opportunity to develop what would turn into Wild Child Brand. As they say... the rest is history.

She also works as a freelance designer in the commercial/film industry. The wide array of projects she gets to work on keeps her on her toes and challenged. Every day is a little different.

Rieke finds inspiration in nature, travel, and retro design aesthetic. The perfect day is spent digging through antique shops and thrift stores or out in the woods.



**LEAVE IT BETTER
THAN YOU FOUND IT!**



OUR VINYL STICKERS ARE...



Premium Matte Vinyl



Durable and Long Lasting



Waterproof & Weatherproof



UV Protected



Dishwasher Safe

Our stickers are great for water bottles, planners, cars, laptops, windows, helmets, skateboards, bikes..... just about any smooth, clean surface you can think of!